

# Jarred Truschke

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Creative leader with 10+ years of experience. Well-versed in providing value through creative leadership strategies, collaboration, design, strategy, and innovation.

## WORK EXPERIENCE

### Webster University | Director, Instructional & Creative Design Services

February 2016 - Present (St. Louis, MO - remote)

- Led team responsible for design and development of online course content and media for 30,000 online students.
- Increased quality and production of online content and media through strategic continuous improvement.
- Designed and developed online course design system for use in Canvas LMS.
- Met with administration to set and review goals and strategies, resolve issues, and creatively solve challenges.

### JTDSGN | Owner (Designer, Front-End Developer, Programmer, Project Manager)

January 2010 - Present (Mesa, AZ)

- Consulted with small businesses to design and implement branding and marketing plans.
- Designed logos, visual identity, styleguides, and templates to be used when clients must work on their own.
- Designed custom graphics and infographics for print, video, online, and social media use.
- Designed and developed websites to connect clients with current and potential customers.

### Rio Salado College | Lead Front-End Developer

May 2002 - February 2016 (Tempe, AZ)

- Established Instructional Design department and Media Design team.
- Collaborated with subject matter experts to design and develop graphics, interactive multimedia, and video.
- Consistently increased media quality, production, online student experience, and team morale and creativity.
- Assisted employees in college district with career challenges and questions as trained Career/Professional Coach.

## EDUCATION

### Webster University | M.A. in Communications Management

August 2016 - December 2018 (St. Louis, MO)

### Capella University | B.A. in Information Technology

August 2005 - May 2009 (Minneapolis, MN)

## SKILLS

Leadership (10+ years)  
Collaboration (10+ years)  
Google Design Sprint (6 years)  
Agile (6 years)  
Coaching (10+ years)

Instructional Design (10+ years)  
Front-End Design (10+ years)  
Design Systems (4 years)  
Strategic Planning (10+ years)  
Performance Improvement (10+ years)

Change Leadership (10+ years)  
Distance Education (10+ years)  
Project Management (10+ years)  
Office 365 (10+ years)  
Canvas LMS (6 years)